



NOVEMBER SEMINAR INVITE

Please join us either in person or online for the Communication for Social Change Research Centre's second seminar.

WHEN: Thursday November 28th from 4-5pm

WHERE: WG808 and on Teams (see below for information)

We will be enjoying a meal together after the seminar at Elliott St Stables (5.30pm start) to wrap up the year. Please understand that each guest will be paying for a meal and/or beverages of their choice. We hope to see you there!

Speakers:

YULIA KHAN: The nexus of identity and sustainability practices among migrants in Aotearoa NZ. My recent study of identity production from a multimodal perspective has yielded several insights that can help us understand the integral nature of family, ethnic, and personal identity and its convergence with sustainable practices in everyday life. In this talk, I will share these insights based on representative samples from my dataset and analysis of concrete actions such as reusing and repurposing various objects. Based on the findings from the thesis and ideas that I developed during the Ideas2Impact program offered by AUT Ventures, I will conclude with a roadmap for my next study, aimed at a closer analysis of the identity-sustainability nexus and ways to achieve a positive multilateral impact on individuals and communities, and facilitate sustainability in the private sector.

DR VIJAY DEVADAS & DR SARAH BAKER: Disinformation & Social Media Platforms: The Covid-19 Pandemic in Aotearoa. We examine the disinformation assemblage in Aotearoa between October 2021 to February 2022 on three social media platforms using a text mining software, Leximancer. Our aim is twofold: first, to map the discursive framing of disinformation in Aotearoa, that is the different forms of knowledges that enable certain statements and utterances to be made. We find that disinformation framing is complex, contingent, and multiple as various forms of knowledges are put together, networked, which are at once specific to Aotearoa and simultaneously connected to global movements and ideas. Second, we map how the technical architectures of platforms govern the curation of disinformation. Here we are motivated by Luke Munn's (2020) proposition: platforms are designed environments that support and discourage particular discursive practices. This mapping of the discursive and technical enables a deeper understanding on how disinformation is articulated in Aotearoa.

Speaker bios

Yulia Khan has recently defended her PhD thesis titled "'Who do you think you are?' A multimodal (inter)action analysis of Sakhalin Korean identity in New Zealand, Russia, and South Korea.

Dr Vijay Devadas is an Associate Professor in the School of Communication Studies at AUT.

Dr Sarah Baker is an Associate Professor in the School of Communication Studies at AUT.

Teams information: Meeting ID: 431 536 101 393 Passcode: YM8aZN